



Quarterly Review Ads

5,000 printed news magazines mailed to government, civic, business, non-profit and education leaders in Nassau and Suffolk Counties

Full Page	\$1,000 per issue	10.25" Wide X 15" Tall
Half Page	\$625 per issue	10.25" Wide X 7" Tall
Quarter Page	\$375 per issue	4.875" Wide X 7" Tall

*All ads color

Website Banner Ads

Top Banner Ad	\$500 per month	930px Wide X 110px Tall
2nd Row Banner Ad	\$250 per month	930px Wide X 110px Tall
Cube Ad	\$125 per month	300px Wide X 300px Tall

E-Newsletter Banner Ads

Distributes daily Tuesday-Saturday to over 75,000 recipients, with over 15,000 opens (20%)

Top Cube Ad	\$500 per month	300px Wide X 300px Tall
Middle Cube Ad	\$250 per month	300px Wide X 300px Tall
Bottom Cube Ad	\$125 per month	300px Wide X 300px Tall

**Take Over E-mail Blast
Only \$500**

Custom e-mail sent to our distribution list,
averaging over 18,000 opens (25%)

To reserve ad space, contact:
631-310-4655 • ads@lilifepolitics.com

Please submit artwork to:
ads@lilifepolitics.com

*All ads are color