



### Digital Newsletter Ads (13 Issues per Year)

Full Page	\$250 per issue	10.25" Wide X 15" Tall
Half Page	\$125 per issue	10.25" Wide X 7" Tall
Quarter Page	\$75 per issue	4.875" Wide X 7" Tall

### Website Banner Ads

Top Banner Ad	\$400 per month	930px Wide X 110px Tall
2nd Row Banner Ad	\$200 per month	930px Wide X 110px Tall
Cube Ad	\$100 per month	300px Wide X 300px Tall

### E-Newsletter Banner Ads

*Distributes weekly on Fridays to over 30,000 recipients, with over 6,000 opens (25%)*

Top Banner Ad	\$250 per month	930px Wide X 110px Tall
2nd Row Banner Ad	\$175 per month	930px Wide X 110px Tall
Cube Ad	\$100 per month	300px Wide X 300px Tall

**Take Over E-mail Blast  
Only \$500**

*Custom e-mail sent to our distribution list,  
averaging over 6,000 opens (25%)*

**To reserve ad space, contact:**  
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